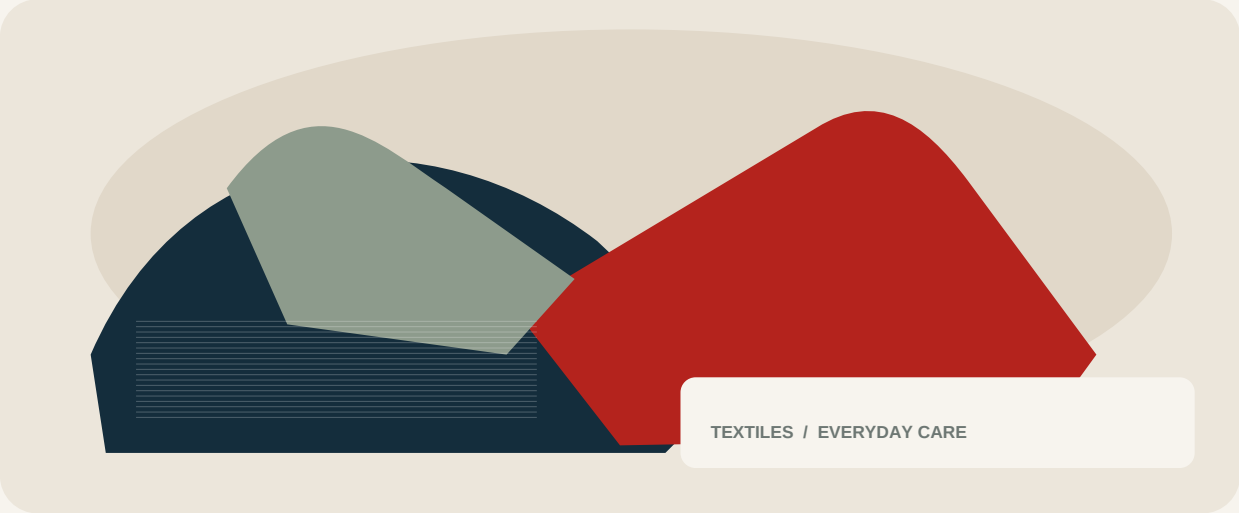
COMPANY PROFILE / 2026

Product manufacturing.

White label. B2B supply.

Incredible World Private Limited manufactures products across Sleep, Bath, Cleaning and Home. We work with businesses on white label and private label development, bulk supply and product requirements.



A product manufacturing company built to partner.

The business began as a proprietorship in 2014, with early work in travel, hospitality, corporate travel and MICE. Incredible World Private Limited was incorporated on 12 June 2018. The company later expanded into e-commerce, consumer products, sourcing and trade.

Today, Incredible World Private Limited manufactures products across Sleep, Bath, Cleaning and Home. Product scope and supply terms are discussed and confirmed for each business requirement.

01 / MANUFACTURING PORTFOLIO

Four categories. A business partner.

The company’s core categories are Sleep, Bath, Cleaning and Home. Its consumer brands—SHOWSTOPPER, HOMEXCEL and YERAVAT—are one part of a broader manufacturing and B2B supply business.

SHOWSTOPPER	A confirmed portfolio spanning microfiber cleaning cloths, microfiber cloth rolls, vehicle cleaning cloths, and microfiber and cotton bath towels.
HOMEXCEL	A home and cleaning brand. Specific product range and configurations can be discussed with the team.
YERAVAT	Premium home and lifestyle direction: "Elevate Everyday Living." Sleep / Bath / Clean / Home. Categories and launch status are being confirmed.

PRODUCT MANUFACTURING

Sleep essentials / Bath textiles / Microfiber cleaning cloths and rolls / Practical home-care solutions

The portfolio includes pillows and sleep essentials, towels and bath textiles, microfiber cleaning products, vehicle care cloths and practical home-care solutions. Specifications and current availability are confirmed for each enquiry. No fixed prices, minimum quantities or lead times are stated in this profile.

PRODUCT CONVERSATION	Share the intended use, approximate quantity and destination. Product details and availability can then be reviewed against the brief.

02 / BUSINESS PARTNERSHIPS

Begin with a brief. Build from what fits.

The company welcomes enquiries from wholesalers, distributors, retailers, hospitality and institutional buyers, cleaning businesses, automotive care businesses, entrepreneurs and potential suppliers.

A clear enquiry-to-supply conversation

01
Share requirements
Product, use, approximate quantity and destination.

02
Review specifications
Discuss existing options and feasibility.

03
Samples & branding
Where relevant to the agreed scope.

04
Quotation & execution
Terms and sequence confirmed for the project.

White label & private label

A buyer may begin by exploring branding and packaging for an existing product, or by sharing a more tailored product brief. Potential discussion areas include material and fibre composition, GSM, dimensions, weave, texture, edge finish, colour, labels, pack counts and carton requirements. Each option is subject to feasibility and confirmed through quotation.

OUR JOURNEY

2014	**Business origin as a proprietorship**	2018	**Incorporation on 12 June**
EXPANSION	Development across e-commerce, consumer products, sourcing and trade	PORTFOLIO	SHOWSTOPPER / HOMEXCEL / YERAVAT

A practical way to work

Useful products. Reliable quality. Honest communication. Long-term relationships. These are the commitments that guide product and partner conversations.

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